



**PARAGON
POOLS**
A Model of Excellence

Quality Workmanship
Originates With A Great Design!



Award Winning Design Team

Custom Pools & Spas

New Construction
& Renovations

Residential &
Commercial
Projects









PARAGON POOLS is family owned by Joseph M. and Joseph A. Vassallo

Each have over 25-years experience in Nevada. The duo is highly recognized for their innovative custom designs and premier customer service.

The Construction Difference
Sound design and quality construction is a result of in-depth professional training and years of hands-on experience.

The Vassallo's are committed to delivering projects above state and industry standards.

Paragon Pools has been showcased in numerous cable, TV and print profiles. They are featured on HGTV.com Designers Showcase.

The Vassallo's have received numerous Design, Business and Philanthropic Awards.









**Joseph M. Vassallo, CBP PHTA Fellow
 Founder / President
 2012 PHTA BUILDER of the YEAR**



Noted as an industry thought leader, Vassallo is highly editorialized, and featured in publications across the globe. Author of *The Al Fresco Life: Pools, Spas, Bars, & Kitchens*, he was a contributing writer for the *Las Vegas RJ*, *WAVES Magazine*, *Pool Magazine*, & *Pool & Spa News* providing information on an array of subjects including construction, maintenance, design trends, safety, and outdoor entertaining.



**Joseph A. Vassallo, CBP
 VP / Chief Design Executive
 2021 PHTA BUILDER of the YEAR**



Joseph A. was recognized by Vegas Inc. publication as a Las Vegas TOP 40-Under-40 business professional. Through his CBP education and research, he keeps abreast of the latest technology, applications, and equipment to craft innovative, award-winning AquaTekture™, as well as exploring energy efficient alternatives for the company's discriminating clientele.




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THE PHTA

The Pool & Hot Tub Alliance (PHTA, formally the APSP) is the world's largest trade association and leading advocate representing the swimming pool and spa industry. The safe and enjoyable use of pools and spas is a priority for PHTA members.

THE PHTA CBP CERTIFIED BUILDING PROFESSIONAL

The PHTA CBP program enhances the professional identity and academic background of the PHTA builder members through an emphasis on ethical standards, commitment to the highest standards of construction and workmanship, business stability and superior customer relations.

To earn this certification, qualified PHTA members must successfully complete a standardized written examination that measures their knowledge of residential and commercial pool and spa construction.

A prestigious designation, CBP's must complete ongoing CEU's to maintain the certification. Qualified Builders reference the PHTA Builders Manual to prepare for an objective examination that tests both technical knowledge as well as business expertise.









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