



## POOLFLICKS

*AquaTekture*

S3:E11 Reflections of Vegas

*AquaTekture Design Team:*

Joseph A. Vassallo, CBP  
PHTA Builder of the Year 2021

Joseph M. Vassallo, CBP, PHTA Fellow  
PHTA Builder of the Year 2012



### **POOLFLICKS AquaTekture Season 3: Episode 11 Wins VIDDY Award**

(LAS VEGAS, NV) February 2024 – Las Vegas custom pool builder Paragon Pools was recognized with a Gold VIDDY Award in the latest international competition for a YouTube video from the company's popular POOLFLICKS streaming series, [\*AquaTekture - Season 3: Episode 11- Reflections of Vegas.\*](#)

The video documents the transformation of the exterior space from barren soil to an exquisite perimeter overflow pool and raised spa with an elevated deck, and geometric firepit. The project was designed by the company's award-winning team, Joseph Michael and Joseph Anthony (Joey) Vassallo. Featured pool products include Fluidra - Zodiac /Jandy Pool Systems, Pebble Technologies International, and Aquatica Jazzy Glow Spa Tile.

Mary Vail, MBA Publicist produced the video. The Viddy Awards is one of the most coveted awards in the video industry, recognizing video artisans who excel in the scope of their own environment. Winners range from network news operations to local cable access, from large production companies to freelancers, and from international advertising agencies to student producers. There were over 2,500 entries from throughout the United States, Canada, and 22 other countries in the 2023 competition.