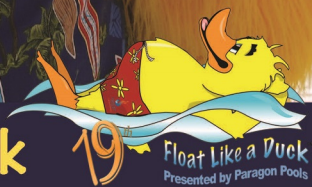




# Water Safety Coloring Book



Float Like a Duck  
Presented by Paragon Pools



Dear Parents, Grandparents and Caregivers,

Paragon Pools is proud to present Float Like A Duck™, a community service initiative with a focus on water safety. Float Like A Duck™ was created to **Educate the public on the importance of safety while celebrating the joys of water sports!** The multi-dimensional initiative includes an annual event that kicks off the summer swimming season. The event hosts a series of interactive activities where children and family members learn the ABC's of water safety, including how to FLOAT.

It is vital that you teach and encourage proper water safety skills to everyone in the household with the most important rule being observed, **constant Adult supervision!** Children have an affinity to play in and around bodies of water; to splash, to admire the beauty and reflective qualities, for exercise and simply to delight in the cool refreshing feeling that water has upon the body.

FLOATING is one of the basic steps in learning how to swim and to becoming "water safe." It is the first building block in a series of safety and water-related programs that families can build on throughout the child's upbringing. As part of our program, children learn to float through actual water activity, utilizing Duckie, the Float Like a Duck™ mascot as a motivator. In addition to the recreational pleasures of water related sports, there are many exciting hobbies and careers associated with water including: competitive swimming, diving, sailing, boating, fishing, water skiing, scuba diving, artistic swimming, marine biology, and aquatics management to name only a few.

Taking an active role in your child's water safety education by working through the book with him/her will stimulate the proper behavior and a positive experience around pools, lakes, beaches, and ponds. Thank you to our many community and industry partners who support this vital program.

Follow Duckie at: Facebook @FloatLikeADuck Twitter @Duckieparagon Instagram @Duckiefloatlikeaduck

Sincerely,

Joseph M. Vassallo, CBP, APSP Fellow  
President

Mary Vail, MBA  
Publicist

Joseph A. Vassallo, CBP  
Vice-President

Paragon Pools NV lic # 52206-A10 Limit \$1,300,000  
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Produced by Mary Vail, MBA Publicist

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Illustrated and Designed by Danny Romero Designs



# Duckie say's

"Enforce the ABCD's of water safety!"

Imponga el abecedario de seguridad en el agua

**A = Adult:** supervision: always have an adult present.

**Supervisión Adulta:** Siempre tenga a un adulto

**B = Barriers:** layers of barriers include alarms, fencing, locks and gates.

**Barreras:** Tenga capas de barreras como alarmas, cercas, cerraduras y puertas

**C = Classes:** all family members should take swimming and CPR classes.

**Clases:** Tome clases de natación, de salvamento, y de resucitación cardiopulmonar

**D = Devices:** PFD's- personal flotation devices, life jackets and rescue tools.

**Dispositivos:** Tenga DPF (dispositivos personales de flotación), chalecos salvavidas y herramientas de rescate disponibles

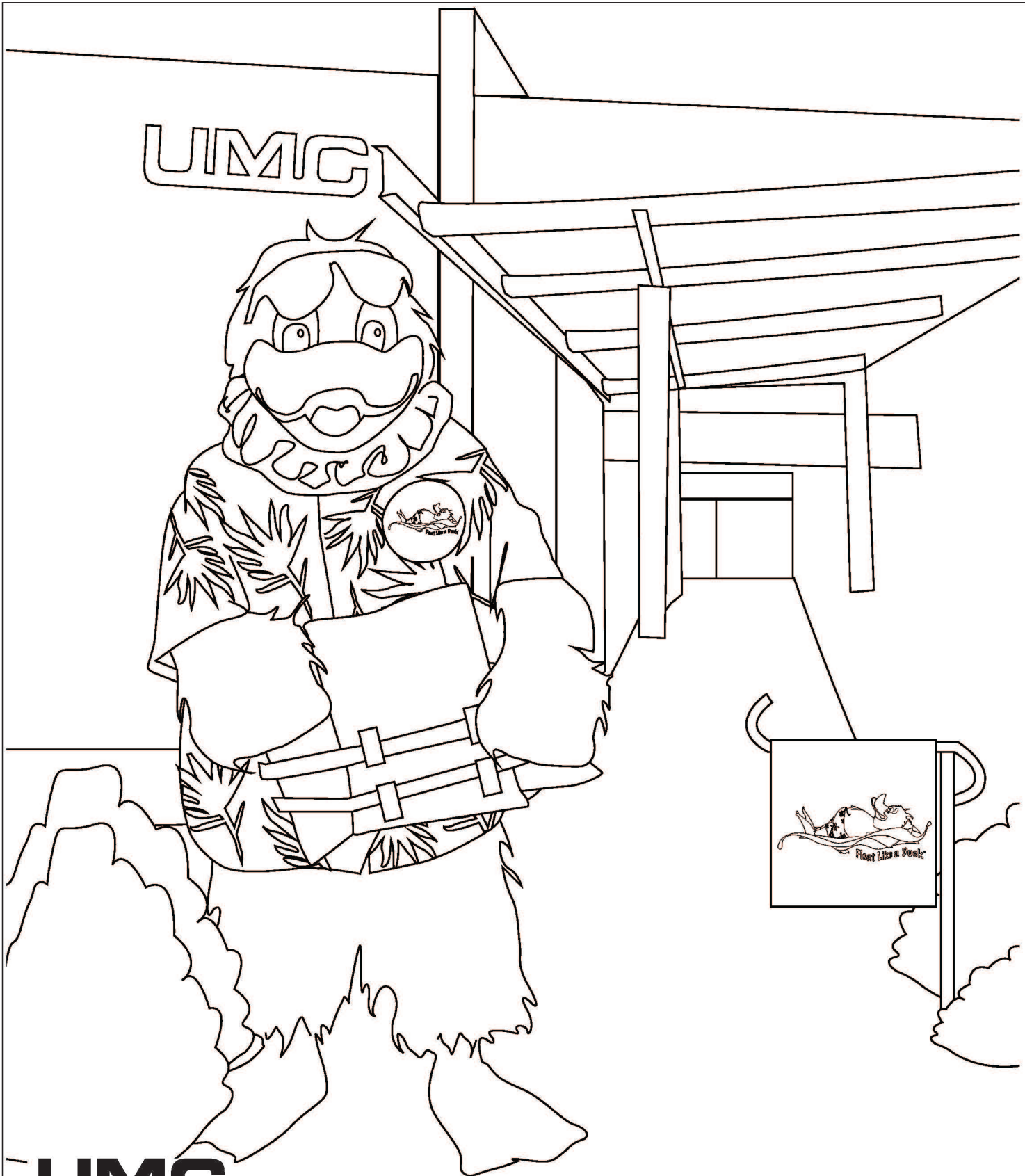


**Piscina Segura**  
pasos simples  
salvan vidas

**DIVERSION ASEGURADA**

**Pool SAFELY**  
simple steps  
save lives

**DR**  
DANNY ROMERO DESIGNS



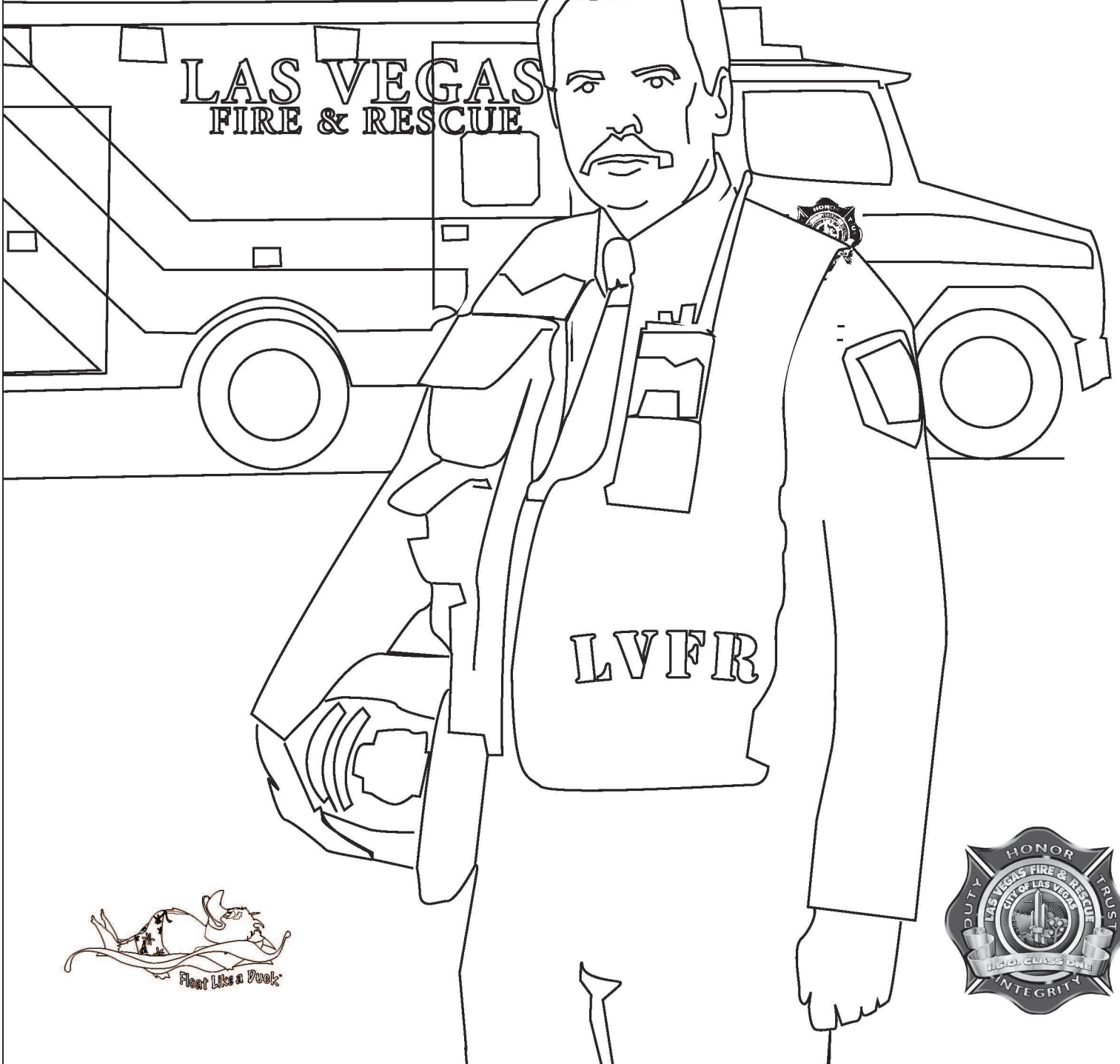
**UMC**  
UNIVERSITY MEDICAL CENTER

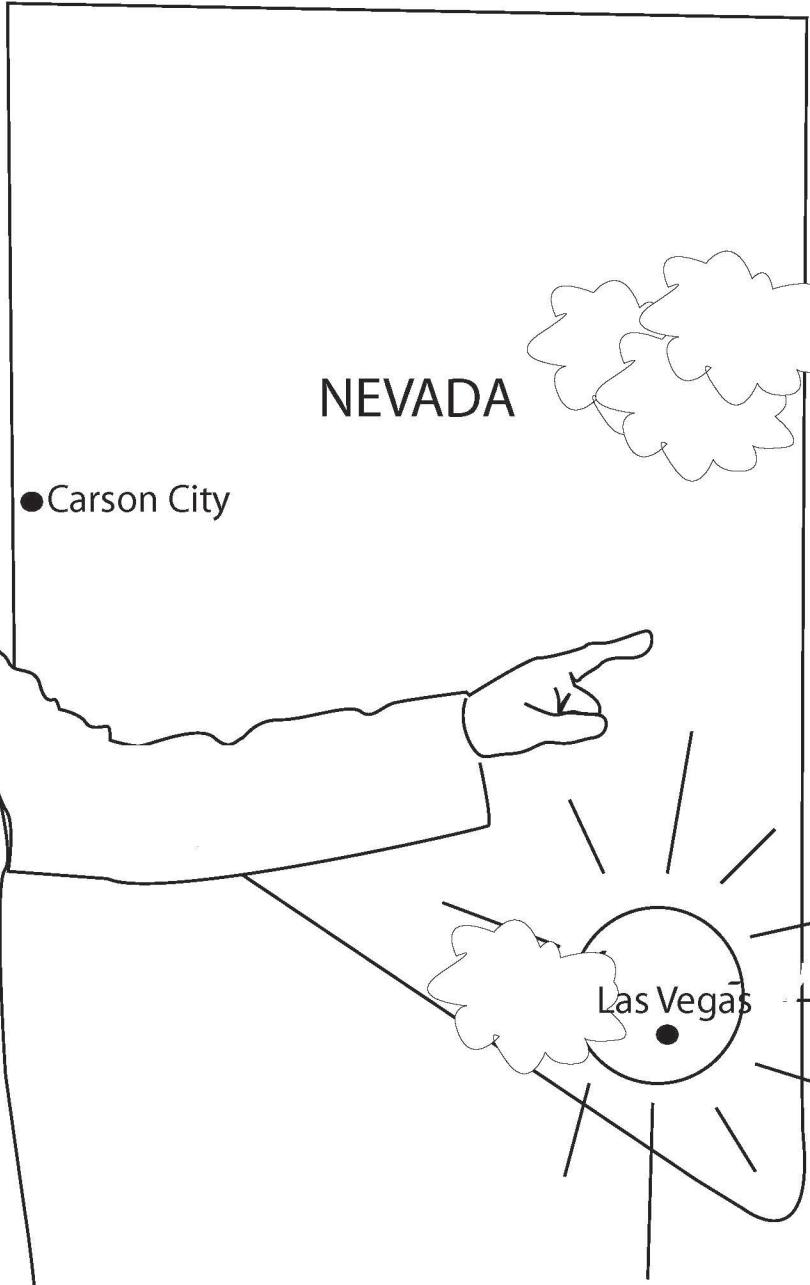
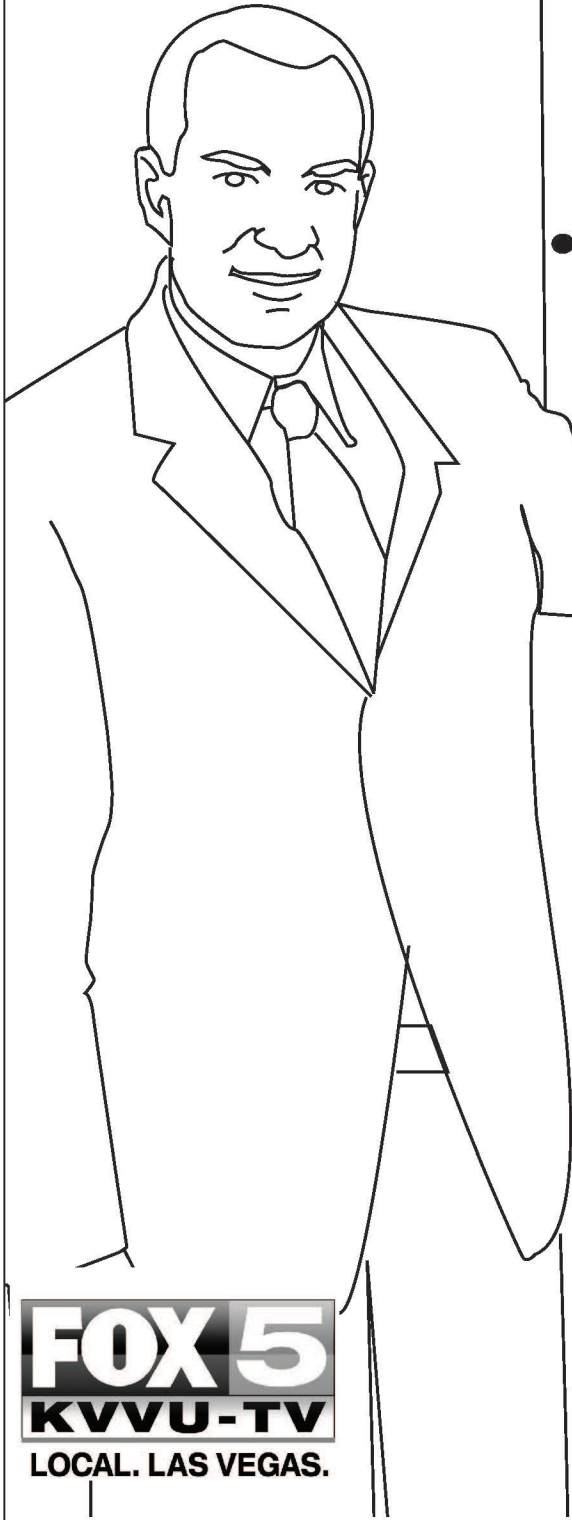
**Children's  
Hospital**

UMC Children's Hospital recommends packing a Coast Guard approved life preserver for each child when planning a day at the pool, lake or beach!



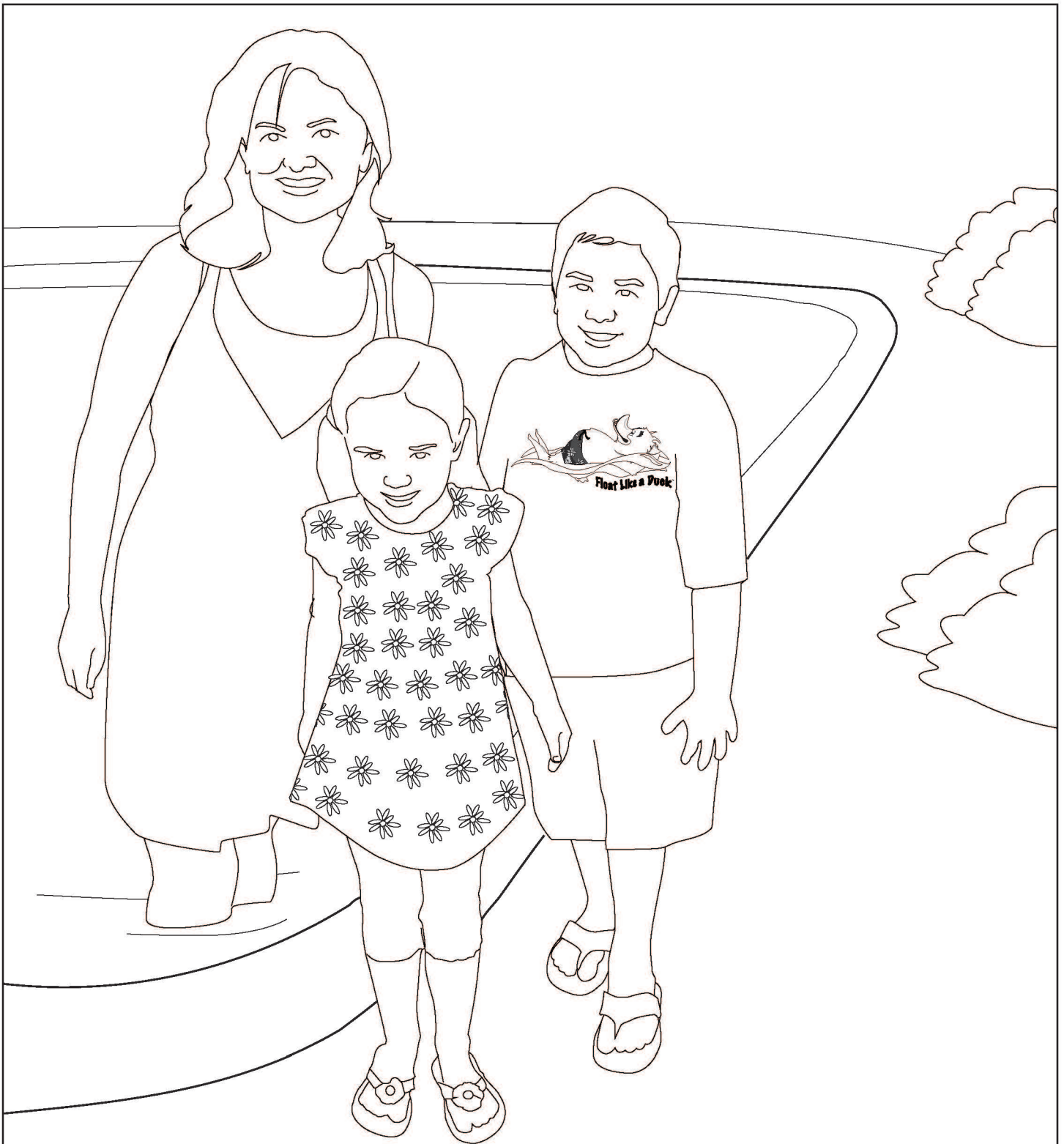
Fireman Tim Szymanski says,  
"Have a portable phone near the  
pool for emergencies."



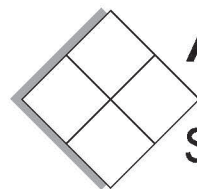


**FOX 5**  
**KVVU-TV**  
LOCAL. LAS VEGAS.

Chief Meteorologist Ted Pretty suggests checking the weather conditions before participating in open water sports. And, always wear Coast Guard approved life preservers in open waters!

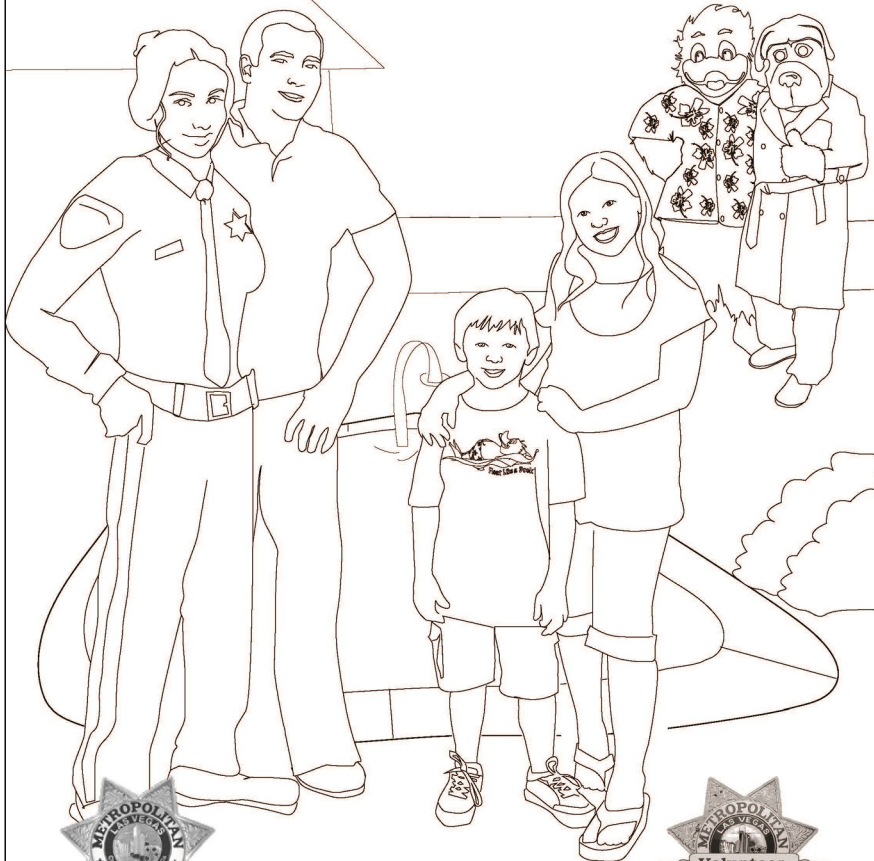


Heidi Hayes and her children, Kinsey and Jack say, "Always be courteous around the pool and everyone will have fun!"



**ADAMS  
POOL  
SOLUTIONS**

Officer Ashley, Sean, McGruff and Duckie explain to Sophia and Gabriel to "Always have an adult present when playing in or around the pool."







Swimming with a mermaid tail can be very challenging. Ludivine Perrin-Stsepaniuk of Ovia Mermaid Academy recommends taking lessons to learn the proper and safe way to use a mermaid tail.





**HAVLV**

HEARTS ALIVE VILLAGE  
LAS VEGAS

Christy and Kendall Stevens remind everyone to be mindful of pets around water, not all animals are natural swimmers.



Emily and baby Reef remind us to,  
"Never leave a baby alone in the bathtub."

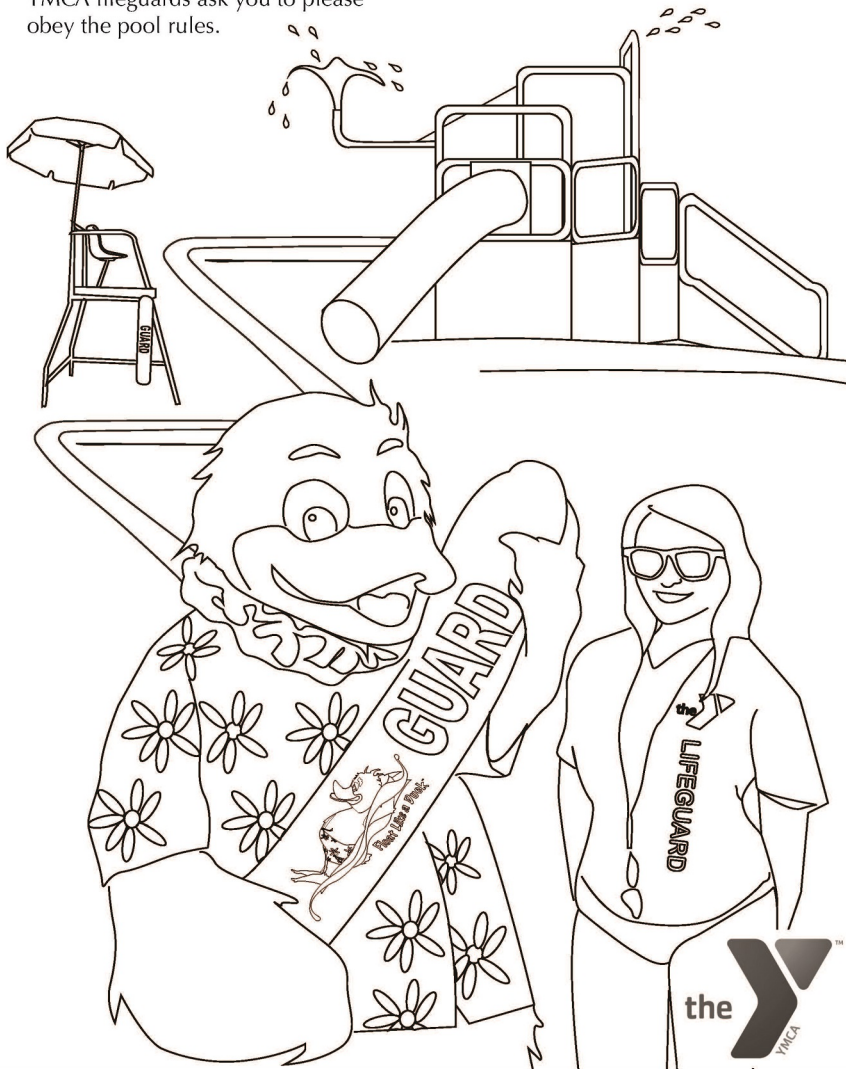
**SNHD**  
Southern Nevada Health District

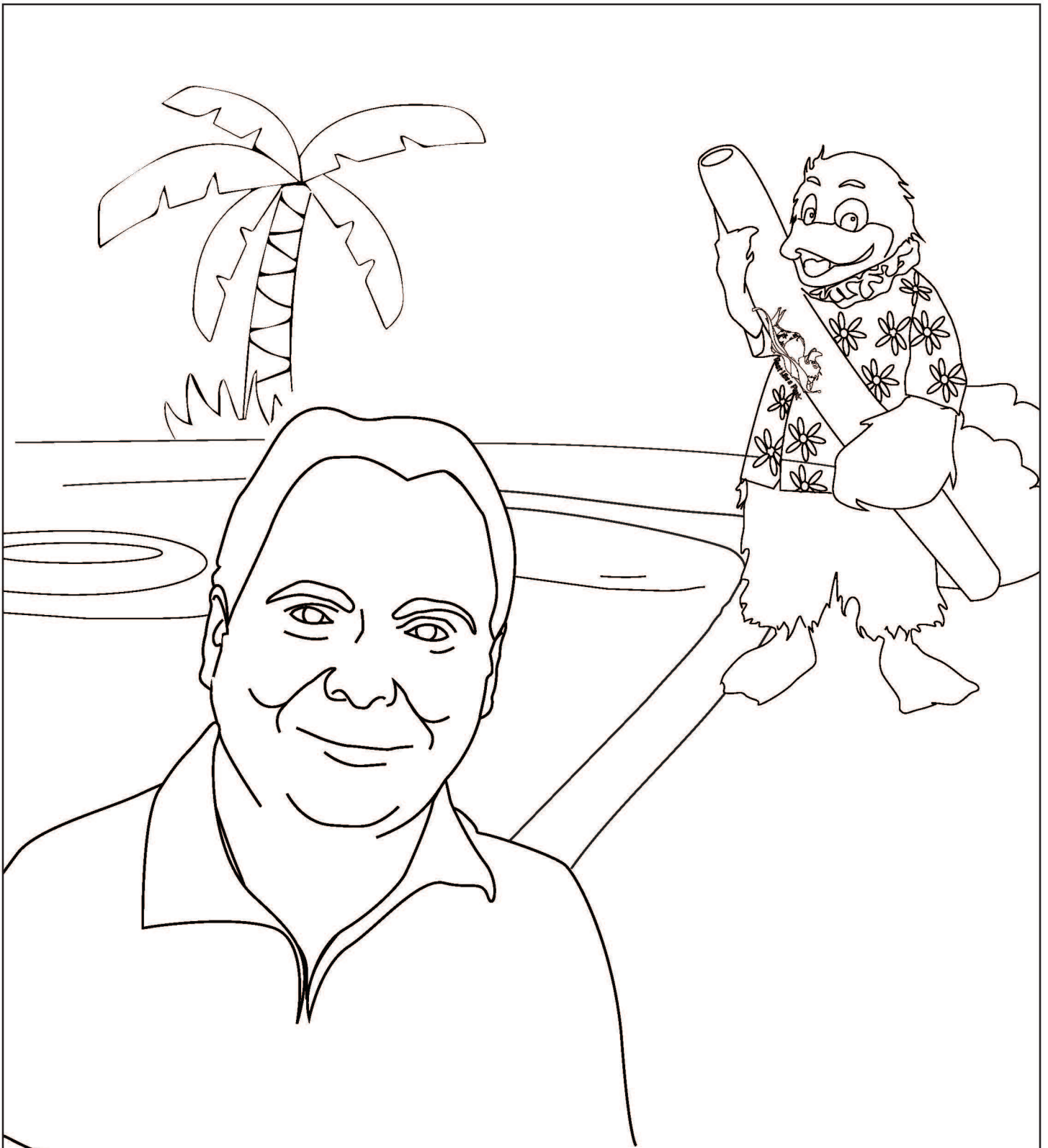
Fox 5 Morning Weather Anchor Cassandra Jones says,  
"The summers in Las Vegas are hot and dry so remember  
to stay hydrated by drinking lots of water."



**FOX 5**  
**KVVU-TV**  
LOCAL. LAS VEGAS.

YMCA lifeguards ask you to please  
obey the pool rules.



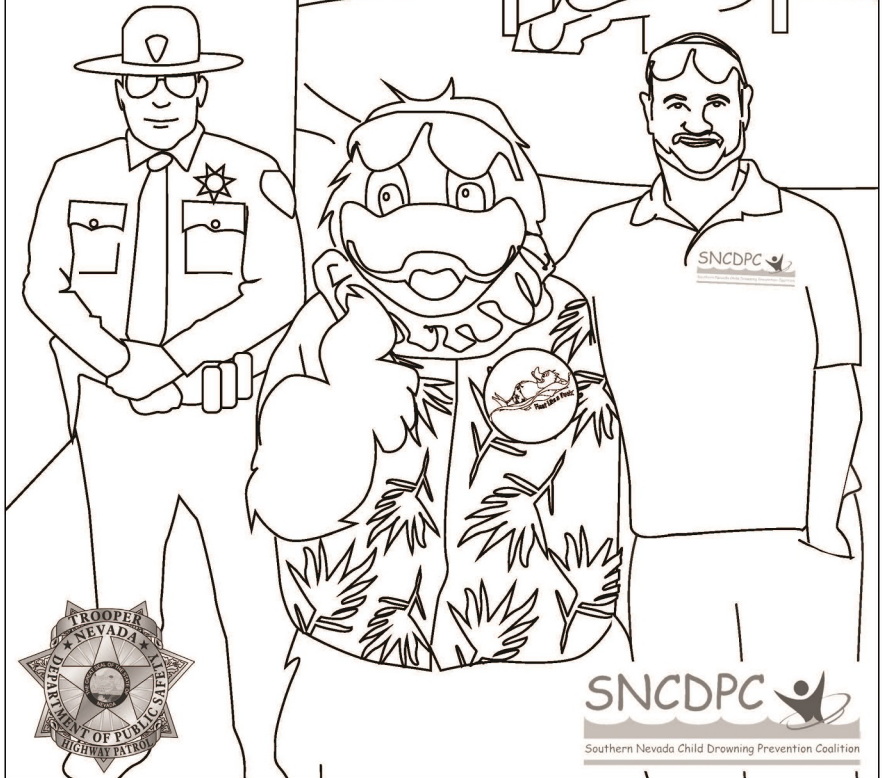


**Paramount**

Pool Life. Simplified.

Kurt Duhamell from Paramount Pool Products says "Keeping your pool properly sanitized and clean is essential for a healthy swimming environment."

Nevada Highway Patrol and SNCDPC Chairman Greg Blackburn say, "Parents, grandparents and teens should learn CPR and other lifesaving skills."

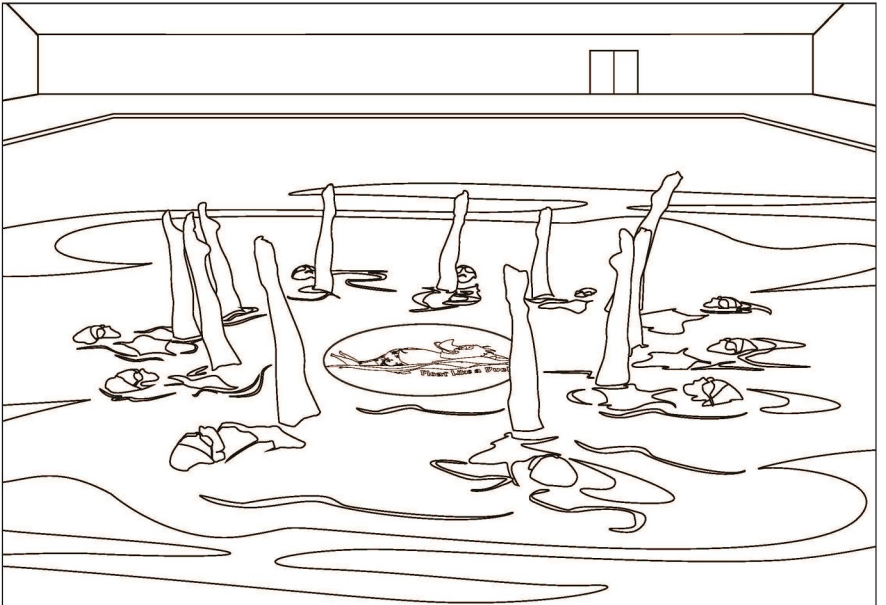


Scott Frost of Fluidra says, "Safety pool covers are an excellent way to secure a pool."



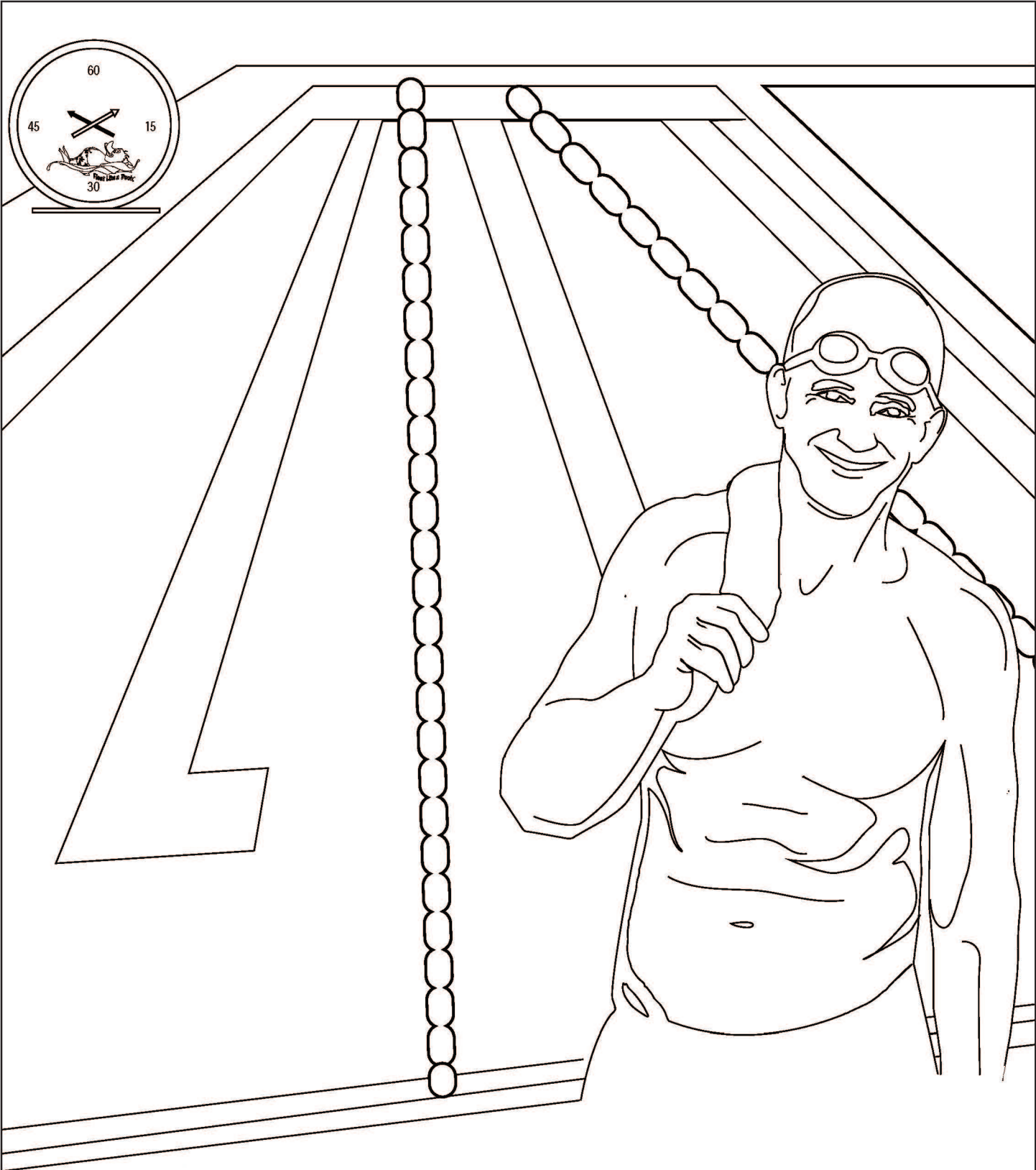
**FLUIDRA**  
**COVER ♦ POOLS®**





"Watersports are a great form of exercise." say the Nevada Desert Mermaids Artistic Swimming Team.



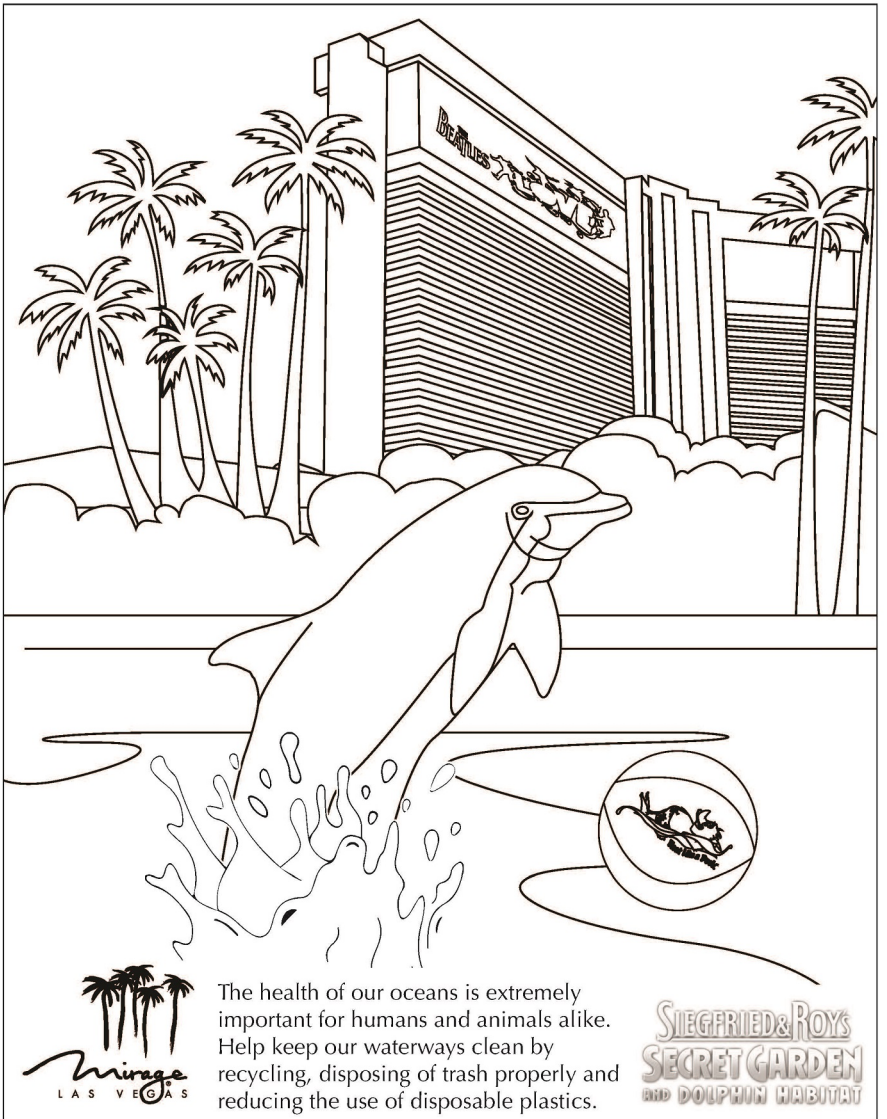


**STEP** INTO  
**SWIM**

Olympic Gold Medalist Rowdy Gaines, VP of Partnerships & Development of PHTA says, "Learning to swim can lead you to become an Olympic Champion!"

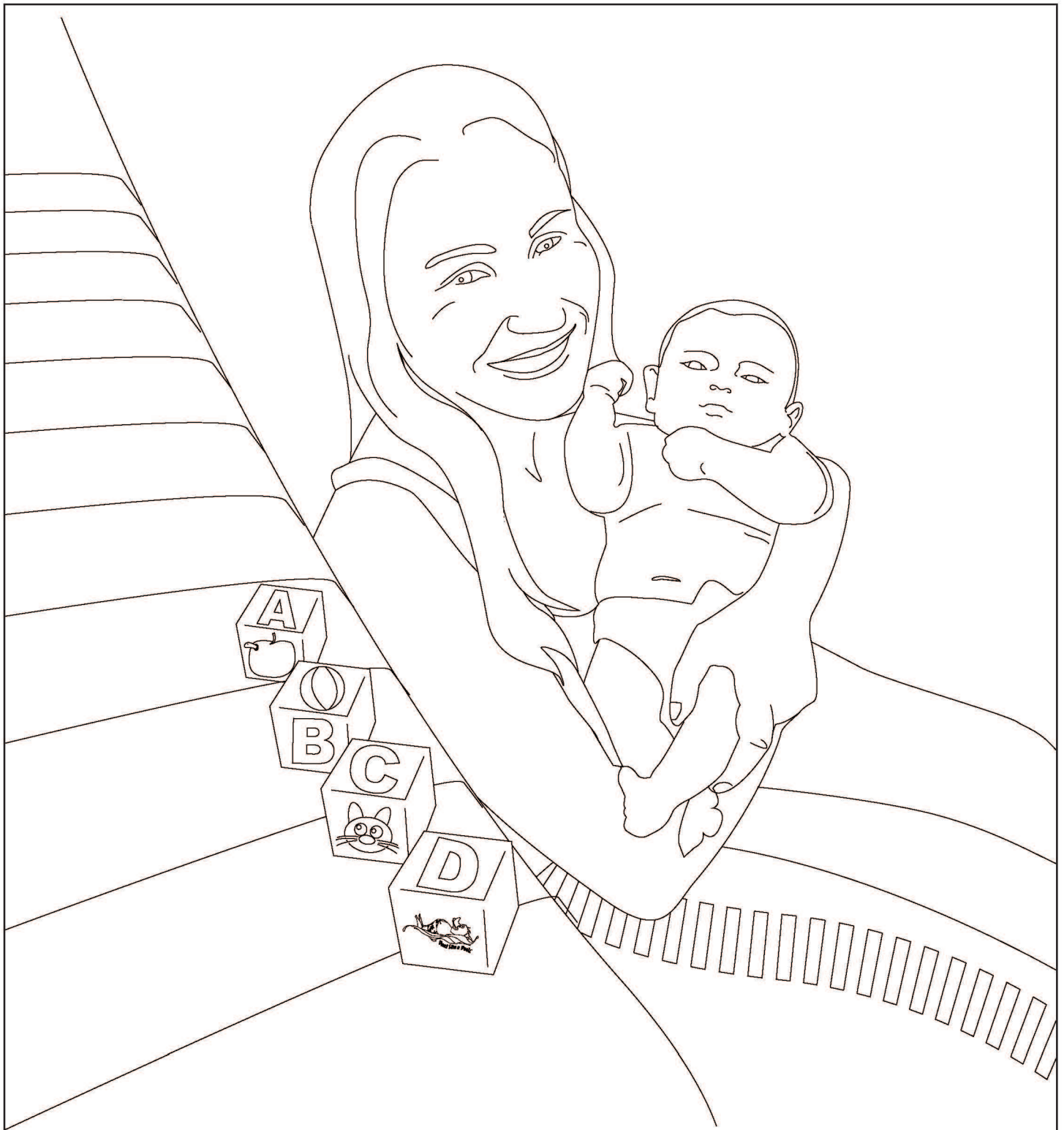


**POOL &  
HOT TUB**  
ALLIANCE



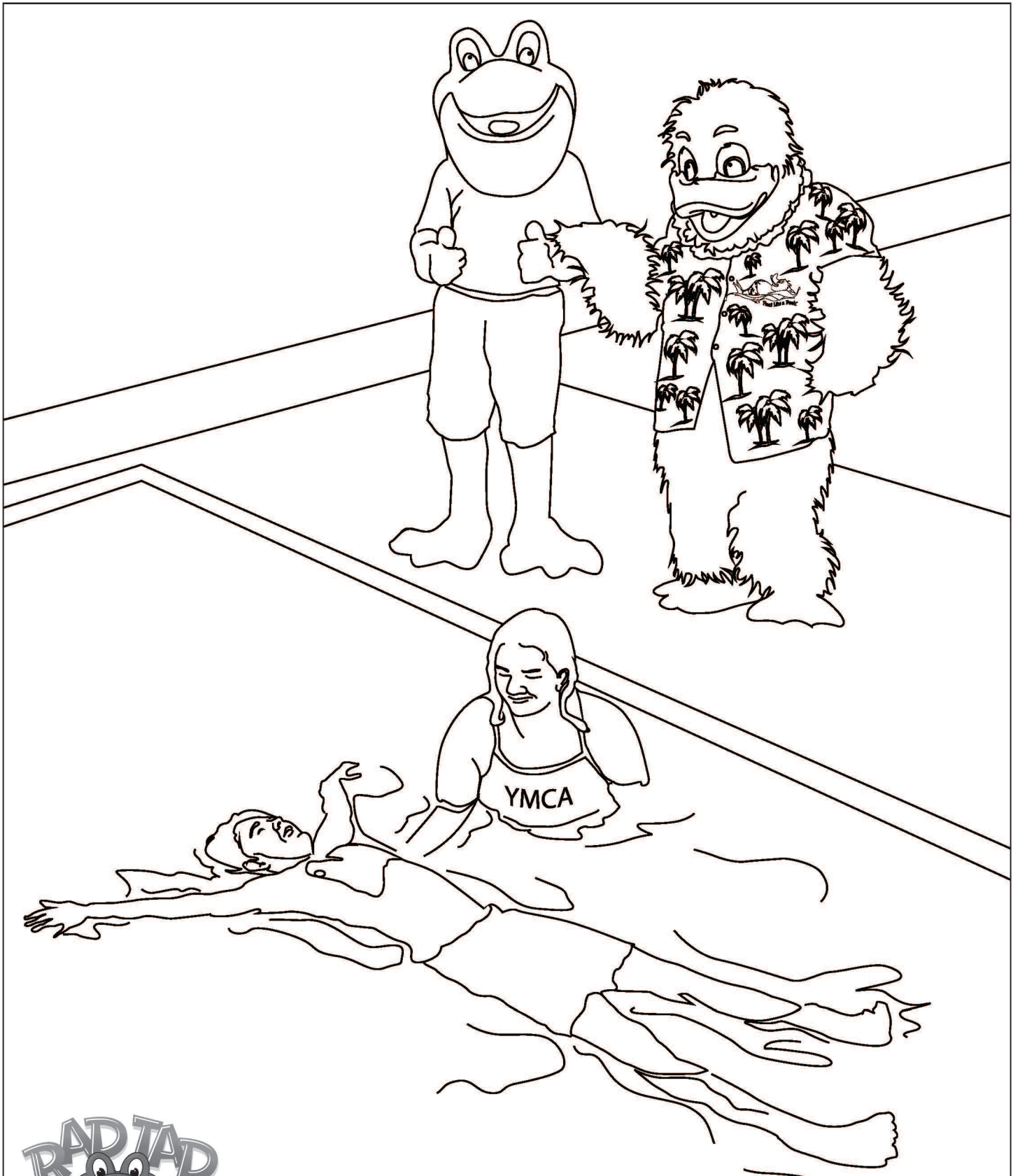
The health of our oceans is extremely important for humans and animals alike. Help keep our waterways clean by recycling, disposing of trash properly and reducing the use of disposable plastics.

SIEGFRIED & ROYS  
SECRET GARDEN  
AND DOLPHIN HABITAT



Ashley introduced baby Austin to the water as an infant. She says, "Pool time with your child is an excellent bonding experience and it provides many health benefits for the baby." Contact your local YMCA to find out more about parent-child swim classes.





Water safety mascots, Duckie and Rad Tad say, "Learn to float, it's a lifesaving skill."

HENDERSON

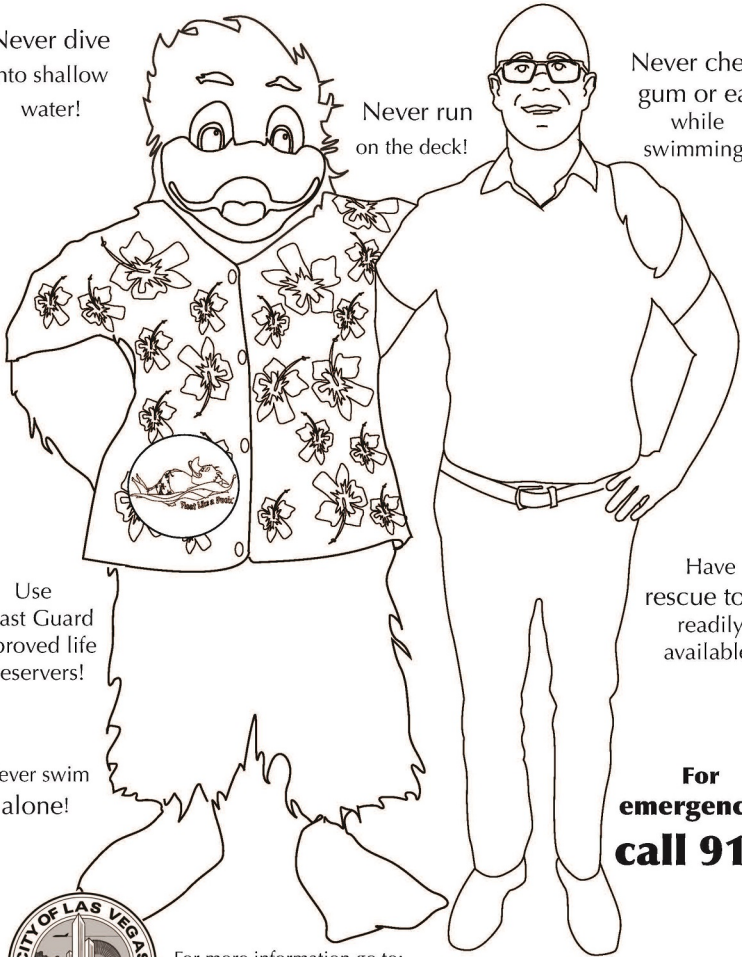
Councilman Brian Knudsen **reminds us to**

Never swim without an ADULT present! Never push someone into the water!  
Never jump on someone in the water!

Never dive  
into shallow  
water!

Never run  
on the deck!

Never chew  
gum or eat  
while  
swimming!



Use  
Coast Guard  
approved life  
preservers!

Never swim  
alone!

Have  
rescue tools  
readily  
available!

**For  
emergencies  
call 911!**



For more information go to:  
[snhd.org](http://snhd.org), [lvmpd.com](http://lvmpd.com), [sncdpc.com](http://sncdpc.com), [poolsafely.gov](http://poolsafely.gov),  
[lasvegasfire.org](http://lasvegasfire.org), [clarkcountynv.gov](http://clarkcountynv.gov), [lasvegasnevada.gov](http://lasvegasnevada.gov),  
[cityofhenderson.com](http://cityofhenderson.com), [paragonpoolslv.com](http://paragonpoolslv.com)

# Water Safety PSAs presented by Float Like A Duck™



Spanish



English



## FAMILY TIME:

### The Joys of Water Activities with Your Child!



**STARRING:** Duckie, Water Safety Mascot

Dr. Jay Fisher, Medical Director of the Pediatric Emergency Department at UMC  
Xochitl Kambak, Registered Nurse of the Healthy Living Institute at UMC  
& The Water Safety Ambassadors

EXECUTIVE PRODUCER/CONCEPT/SCRIPT/CASTING  
Mary Vail, MBA Publicist

CAMERA/EDITING/AUDIO  
KOI Visual

#### SPECIAL THANKS to

UMC Children's Hospital	Bill & Lillie Heinrich YMCA
Centennial Hills YMCA	YMCA of Southern Nevada
Michelle & Colton (CJ) Austin	Esthefany & Elissandra Badgeley-Arochi
Samuel, Stephanie, Callie & Harper Barnhart	Diomar & Elijah Chin
Jennifer Bush & Reese Garcia	Tasha & Quinn George
Efren (Jr) & Efren (III) Martano	Gacoby Graham & Christine Montiel
Rachel & Kinsley Ortiz	Tyler Raymond
Kristen & Jameson Robertson	Kaitlyn & Amelia Salls
Logan & Logan (Jr) Stumbo	Emily & Kirra Suiter
Samantha & Penelope Szarejko	David, Alyssa, Blaire & Brynlee Wachter
Amalia & Stevie Woel	



Float Like A Duck, water safety initiative is presented by Paragon Pools ©2021

FB: @floatlikeaduck T: @duckieparagon Insta: @floatlikeaduck

#childsafety #joysofwateractivities #pediatricsafety #watersafety #watersafetyambassadors #floatlikeaduck

